



MEMORANDUM

DATE: June 25, 2015
TO: MAYOR AND CITY COUNCIL
FROM: BRETT ESTES, CITY MANAGER
SUBJECT: LIBRARY DEPARTMENT STATUS REPORT

The following are summaries of Library Department projects and activities from January to June, 2015.

FACILITIES OVERVIEW

REVITALIZATION/BUILDING PROJECT

Council adopted 2016/2017 goals on May 18, 2015.

Investigate locating the Astoria Public Library as a part of a mixed use residential development within Heritage Square, to facilitate redevelopment of this space.

This goal resulted from extensive discussion during Council goal setting on January 22, and again on two work sessions regarding the library held on February 17 and April 20. Discussion among the Council concluded that this goal does not preclude the earlier options for location and renovation of the existing library.

The Renovation Committee for the Astoria Library held four regularly scheduled meetings between January and June. During these meetings, they met with Seaside Library Director Esther Moberg to explore the successes and cautions of the Seaside building project, created a vision statement to be finalized when a direction is chosen, renamed the committee to be the Astoria Public Library Revitalization Committee in response to the Council's discussion of the use of "renovation". Members of the APL Revitalization Committee attended the Meet and Greet for the Community Development Director candidates in lieu of the regularly scheduled May meeting.

LANDSCAPING

Jessica Schleif continues to lead a group of volunteers in keeping the library landscaping up to date. Many beautiful, and some rare, flowers bloomed this spring. The grasses that were cut back and thinned in the fall grew in quickly.

LIGHTING

Public Works employees began installing more efficient ballasts and lamps in June. The new ballasts are noticeably brighter and will pay for themselves within twelve to eighteen months.

ROOF

Plans for a new roof are included in the FY2016/2017 budget. Public Works and Library staff are exploring parameters with roofing professionals. Repairs made to the roof in September 2014 continued to hold up in the January to June months, with the exception of moisture in the light well and on the floor of the Director's office on February 2, 2015.

DOORS

The Tenth Street door broke on December 30, 2014. They were repaired on January 20, 2015. No other incidents occurred between January and June of 2015.

BASEMENT

Standing water was found in the boiler room of the basement on Saturday, February 7, 2015. Public Works staff repaired the fire suppression system, which was leaking. Because the water came close to the Library's IT installation, iFocus later raised various components to a safer height.

RESTROOMS

Paper facades for the bathroom stalls in the Ladies and Men's rooms have proven effective barriers to graffiti. They have been replaced with a Super Hero color theme for the summer. The use of paper covers has been in effect for over 2 years with only limited need for replacement and patrons have expressed their appreciation.

SIGNAGE

The upstairs string lights have been adjusted to delineate the Young Adult and Graphic Novel collections. The replacement of shelf end location signs is helping patrons locate the sections.

STAFF DEVELOPMENT and TRAINING

SAFETY IN THE LIBRARY

In January, APD Officer Chris McNeary delivered a presentation for all staff on personal safety within the library building.

- Addressed specific questions about personal safety in the workplace in relation to patrons exhibiting unpredictable, inappropriate, or threatening behavior.
- Toured the library with staff to discuss building layout and personal security
- Suggested safety improvements

Staff continues to maintain the casual incident log notebook for recording minor events and conducts regular walkthroughs of the building

OREGON LIBRARY ASSOCIATION ANNUAL CONFERENCE 2015

Staff attended presentations addressing a wide range of library operational topics.

- social media to market library services and engage patrons
- online privacy for patrons and library staff
- a team from the Tigard library discussed their experience with closing, rebuilding/renovating, and reopening a branch of their system
- changes in the Ready to Read Grant for the upcoming year
- role of public libraries in Early Literacy HUBS
- developing Teen Advisory boards

DEPARTMENTAL CROSS TRAINING

- Laura Meeker learned aspects of cataloging.
- Lindsay Johnson increased activity in Young Adult and Teen collection development.
- Meghann Lynch continued learning collection development of adult non-fiction collections.

PROGRAMS AND SERVICES OVERVIEW

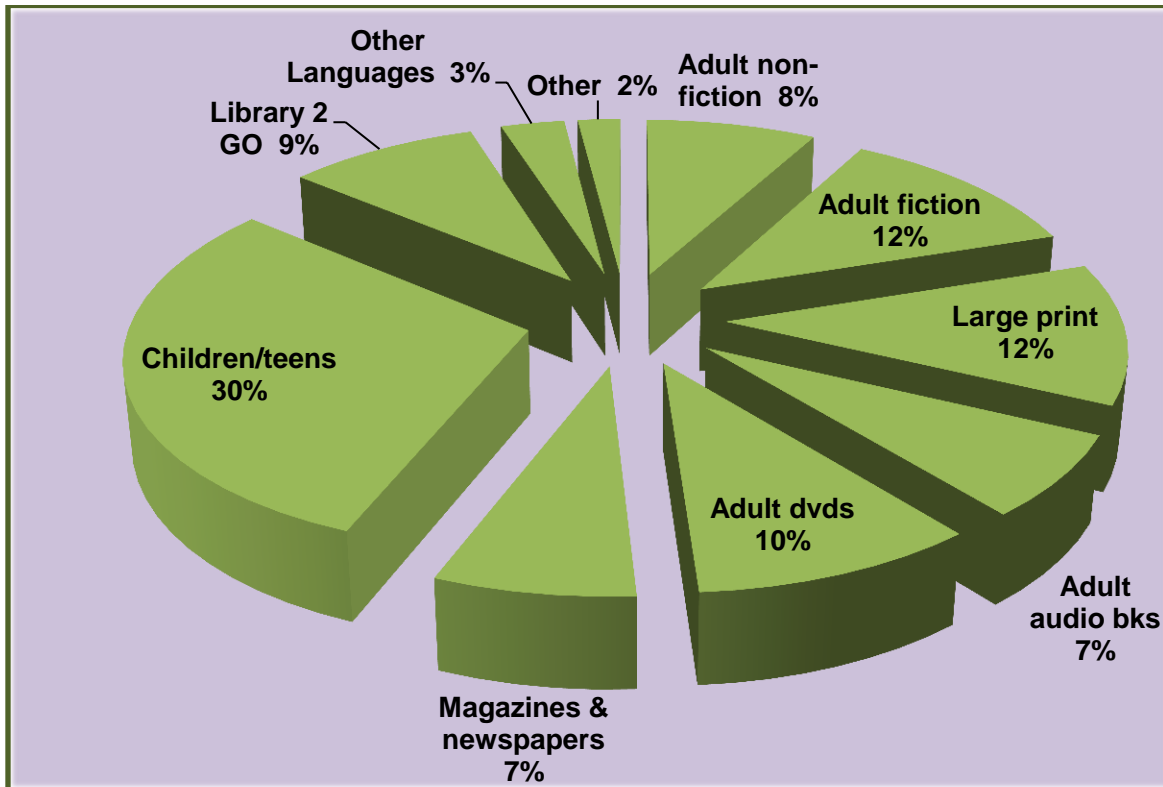
Staff regularly provide programs for adults, families, teens, and children, maintain multiple collections for reading and viewing, offer public computer access, and participate in outreach activities and community engagement within five areas: Create young readers, visit comfortable spaces, Satisfy curiosity through lifelong learning, Stimulate imagination through reading, viewing and listening for pleasure, and Connect to the online world.

COLLECTION DEVELOPMENT

Collection development in 37 separate collections ensures that library collections are balanced and up to date. For adults, Library staff develop 18 collections of books, magazines, DVDs, music CDs and more. 1,782 items were added to these collections in FY2014/2015. Circulation of adult materials totaled 57,262 items, an average of 4,772 per month. Collections such as Astoriana, reference and newspapers do not circulate and are available for use in the library.

For children, staff develop 19 collections of books, magazines, DVDs, music CDs and more. Just under 1,200 items were added to these collections this fiscal year. Circulation of children’s materials averaged 3000 items each month.

The following graph shows the major collection areas at this time.



PROGRAMS

During FY2014-15, Astoria Public Library staff produced 239 programs serving 3353 participants. Staff offered a wide variety of programs for adults and families: book discussions, film showings, music performances, poetry readings, community conversations, and more. The most popular events took place during Library After Hours, a series of programs for adults after the library’s regular hours of operation. Programs for children include Summer Reading, teen services, and early childhood literacy.

<u>Adult and Family Programs</u>
Recurring
Summer Reading June-August 2014 From June-August 2014, library staff focuses on Summer Reading programs for all ages and events for children. Besides enjoying programs with their children, adults participate in Summer Reading by entering weekly drawings for books and other prizes.

Game Day

October-March 2014, 1st Saturdays 2-4:00 PM

Game Day took place on 1st Saturday afternoons throughout the fall and winter. During Game Day, the library provided board games, card games, and LEGOs for all ages.

71 attending

3rd Wednesdays Book Discussion

October 2014-May 2015, 3rd Wednesdays 5:30-7:00 PM

The book discussion group met monthly to discuss selected titles.

34 attending

Special Events**Library After Hours community conversation: "Grave Matters: Reflections on life and death across cultures and traditions"**

"Grave Matters" was a community discussion about cross-cultural ideas of life and death facilitated by OSU professor Courtney Campbell. The Astor Library Friends Association hosted this Oregon Humanities Conversation Project event in partnership with the Lower Columbia Diversity Project.

30 attending

Haunted Library

With the help of enthusiastic Tongue Point Job Corps volunteers, library staff transformed the library into a haunted house. The Haunted Library included spooky stacks, a theater of horrors, fortune-telling, and more.

93 attending

Library After Hours film showings: Noirvember Film Nights

During November, the library offered two after-hours movie nights featuring classic noir films.

18 attending

Library After Hours poetry event: Pyle & Sage

Author Robert Michael Pyle and poet Florence Sage shared selections from their newly-published collections of poetry.

41 attending

Library After Hours holiday concert: Consort of All Sorts

For the second year running, Astoria's early music ensemble, the Consort of All Sorts, performed instrumental and vocal holiday music for an appreciative capacity crowd.

85 attending

Workshop: Pencil Cans & Holiday Crafts

Participants of all ages created pencil cans, duct tape ornaments, and other holiday crafts from recycled materials.

30 attending

Library After Hours film showing: Nausicaa of the Valley of the Wind

In celebration of Sci-fi month, library patrons voted to view Nausicaa, one of Hayao Miyazaki's classic animated films, at a Library After Hours event.

6 attending

Library After Hours film showing: The Princess Bride

In celebration of Valentine's Day, the library showed The Princess Bride on the big(ish) screen.

22 attending

Library After Hours blues concert: Ted Brainard

Musician Ted Brainard performed music in Piedmont rags, country swing, and finger styles. Ted Barnard concert with Adam Dean
45 attending

Library After Hours community conversation: “Lost and Found: Community in the age of the internet”

“Lost and Found” was a community discussion about community and technology facilitated by Lewis & Clark Graduate School professor Tod Sloan. The Astor Library Friends Association hosted this Oregon Humanities Conversation Project event.
27 attending

Chayag Andean Dance workshop and performance

This program included a dance workshop and presentation followed by Caminos del Ande (Andean Trails), a performance of Andean folk music and dance.
75 attending

Library After Hours gypsy jazz concert: Jazz Guitars 4 Peace

Portland gypsy jazz group, JG4P, performed upbeat swing, Latin, and jazz music influenced by the gypsy guitar master Django Reinhardt.
35 attending

Community conversation: “In Science we Trust? The role of science in a democracy”

“In Science we Trust?” was a community discussion about the role of science in a democracy facilitated by science communicator Gail Wells. The Astor Library Friends Association hosted this Oregon Humanities Conversation Project event.
10 attending

517 people attended 23 programs for adults and families

Outreach and Partnership Programs

Every Child Ready to Read Spanish Classes- (six successive weeks)
Attendance 8 parents with 11 children

MOM’s Club Preschool Fair
Attendance 150

Early Childhood Health & Education Clinic
Attendance 100

2 Astor School Visits
Attendance 462

2 Lewis & Clark School Visits
Attendance 335

Kinder Ready Workshop (designed to help parents prepare children to enter kindergarten ready to learn) in partnership with the local Kinder Ready organization.
Attendance 18 (from both English and Spanish speaking families).

World Culture Diversity Day Celebration
Attendance 20

1104 people were served in 14 outreach and partnership programs

Teen Programs

Teen Summer Reading Hexaflexagon Crafts
6 attending

Teen Summer Reading Chalk Art
4 attending

Teen Summer Reading Oobleck/Slime Day 3 attending
Teen Summer Reading Zombie: Day in the life writing prompt 5 attending
Teen Summer Reading Chalk and LEGO Day 7 attending
Teen Summer Reading LEGO Game Day Pizza Party 6 attending
Spooky Crafts 6 attending
International Game Day 16 attending
Doctor Who Craft Party 7 attending
Teen Game Day 13 attending
Dragon Egg Craft 11 attending
Free Comic Book Day 18 attending
Teen Summer Reading Create Your Own Super Hero- 12 attending
Teen Summer Reading Super Duct Tape- 1 attending
115 attended 14 teen programs

<u>Childrens Programs</u>	
<u>Summer Reading (June to August)</u>	<u>Early Childhood Literacy</u>
Super Summer Reading Kick-Off Event 150 attending	Preschool Story Times 20 programs January to June 574 served
Reptile Man Special Event 250 attending	Toddler Time 19 programs January to June 239 served
Carnivorous Plants 150 attending	Baby Bounce 17 programs January to June 74 served
K-5 th grade Weekly Summer Reading Program- 3 programs June to August 180 attending	
6 summer reading programs 730 attending	56 early childhood literacy programs 887 attending

SUMMER READING

Summer Reading is family wide, serving grandparents and parents, with elements for infants through adults. For school age children, however, Summer Reading is the primary program to close the summer slide or summer achievement gap. Studies have shown that children who read during the summer retain more of what they learned in the year before and are more ready to succeed in their new grade.

The third annual countywide summer reading kick offs started at the Warrenton Community Library on June 6. Astoria Library kicked off with a Super Hero party on June 13, registering 75 for SR and distributing 97 superhero capes. Seaside Library held a pirate themed party, complete with a dunk

tank and many motivated pitchers. Good sports willing to get into the dunk tank included the Gearhart School Principal, Seaside's Assistant Fire Chief, and Seaside Library Assistant Director. The Knappa teachers union funds Summer Reading at the Hilda Lahti school and Jewell School District funds Summer Reading in Jewell. Prizes and incentives are provided countywide by contributions from area businesses, the libraries' friends groups, and community members.

LIBRARIES ROCC*

Libraries ROCC supports resource sharing among the Warrenton, Seaside and Astoria print collections and provides no fee library cards to all children in Clatsop County. Resource sharing resulted in 581 titles exchanged in FY2015/2016. In March and April, the cities of Warrenton, Astoria and Seaside signed an Intergovernmental Agreement to continue resources sharing once the grant concludes.

Five years of federal funding for Libraries ROCC, Rural Outreach in Clatsop County, concludes on June 30. As of July 1, 2015, Libraries ROCC transitions to local funding. A grant application to OCF to bridge the transition was not successful. However, through grant writing and direct solicitation of businesses and individuals, the Directors of the three libraries continue to raise funds for the Outreach Coordinator and the establishment of an endowment

(*Libraries ROCC is supported in whole or in part by the Institute of Museum and Library Services through the Library Services and Technology Act, administered by the Oregon State Library.

COMMUNITY ENGAGEMENT

COMMUNITY EVENT STAFF PARTICIPATION

- Kindergarten Roundup, April 23, Astor Elementary School
- Connect the Dots meeting, March 31, presentation on the effects of domestic violence on children
- Community Conversation on Poverty, June 17, sponsored by CCA
- Celebration of Service, June 27, organized by Kiwanis
- MOM's Club Preschool Fair with attendance of 150
- Early Childhood Health & Education Clinic with attendance of 100
- Classroom visits to John Jacob Astor School on two days. 462 children contacted.
- Classroom visits to Lewis & Clark School on two days. 335 children contacted.

COMMUNITY SERVICES PROVIDED

- 442 pounds of nonperishable goods donated to Community Action Regional Food Bank from the Have a Heart Food for Fines food drive organized by Meghann Lynch.
- Daily Astorian inaugural column, What They're Reading, featured Astoria staff. Many patrons responded positively to the article.
- To close the summer slide achievement gap for children and families, staff established a discount coupon program and Read Down Your Fines program to run from mid-June through the end of August
- 35 distance education tests proctored January through June. Annual total of 46 tests proctored.

DONATIONS

\$10,000 bequest from the S. C. von Reibold Trust, designated to "buy books duly selected by its Board or designated employees thereof." Mrs. Susanna Von Reibold was the creator of the Far East Trust Fund, which was later folded into the endowment fund with her consent.

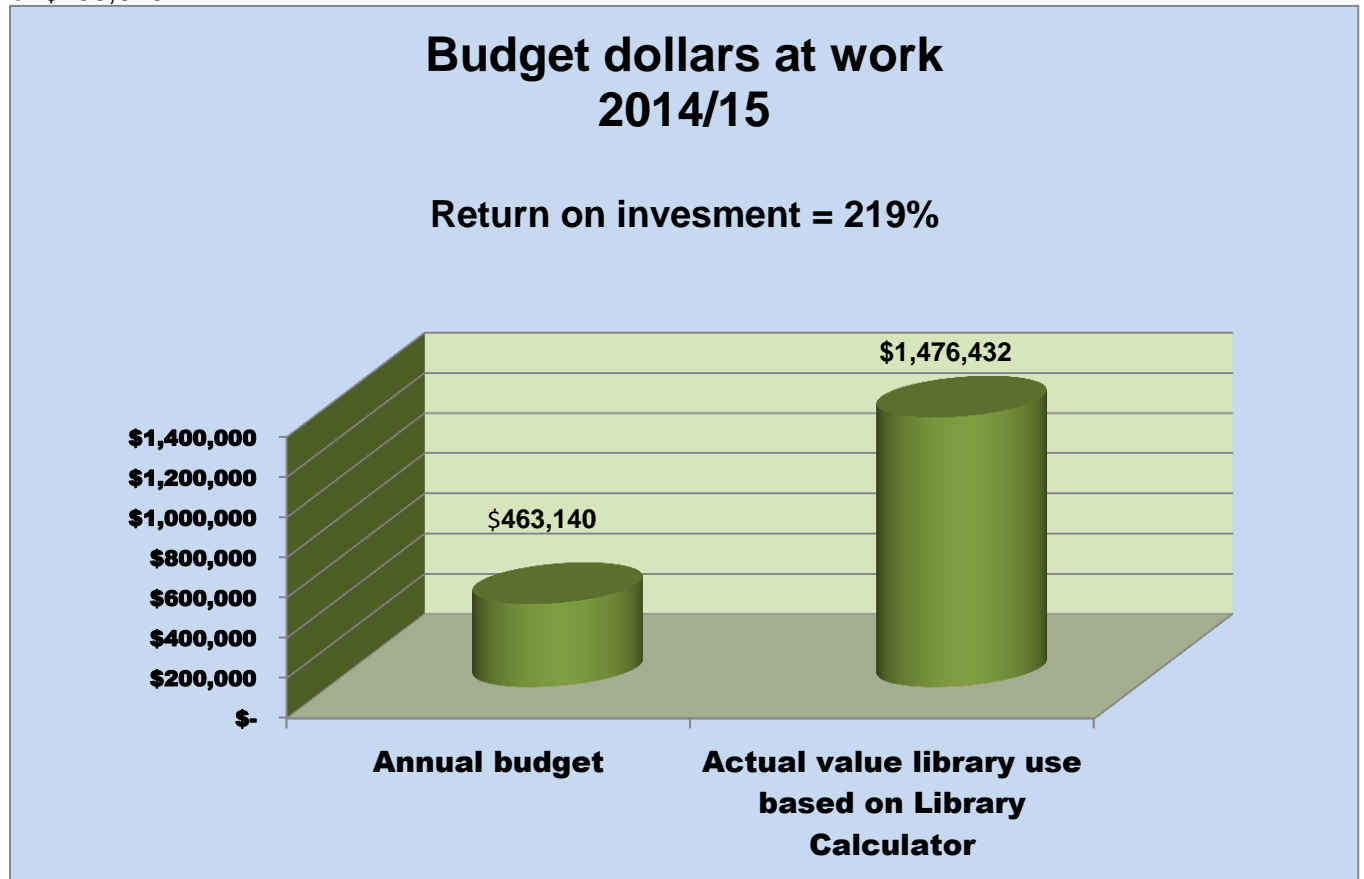
TECHNOLOGY

Library operations, provided through cloud service with TLC (The Library Corporation), continue to be highly effective. An upgrade of the wireless service is budgeted in 2016. Eight hardwired workstations currently provide public access computers.

<u>DATABASE USE</u>	
<u>Database</u>	<u>Uses</u>
Staff is exploring GrantSelect, an online database for grant seekers.	<u>n/a</u>
Research databases – Gale	201
Learn a languages - Mango	66
Download music – Freegal	514
Detailed maps – Sanborn maps	39
Practice for your driving test	n/a

RETURN ON INVESTMENT

The return on investment for library services in FY2014/2015 is 219% based on an annual budget of \$458,640.



*The Library Use Calculator measures total value of library use per visit. It was developed by Massachusetts Library Association and Maine State Library. The value of each service is periodically updated by staff keeping values in line with other Oregon libraries. Patrons may access the calculator through our website to see the value of their individual use.

WHAT IS YOUR LIBRARY WORTH TO YOU?

How much would you pay out-of-pocket for your library services?

2014/15 ACTUAL USE

Library Use	Library Services	Value of Service	Total per Service
10313	Books Borrowed	\$15.00	\$154,695
300	Newspapers Read (Daily A, Oregonian)	\$3.00	\$900
188	Magazines Borrowed	5	\$940
3122	Movies Borrowed	4	\$12,488
533	Audio Books Borrowed	15	\$7,995
924	Library2Go Downloads	15	\$13,860
6	Meeting Room Use per Hour	35	\$210
352	Participants in Adult/Young Adult and teen Programs	10	\$3,520
822	Participants in Children's Programs	6	\$4,932
2408	Hours of Computer Use (Public computers)	12	\$28,896
432	WIFI devices used	12	\$5,184
8290	Library Website	10	\$82,900
425	Use of Database Searching like Gale, Freegal, Mango	20	\$8,500
1500	Reference Questions Asked	7	\$10,500
300	Newspaper Archives (microfilm reader/Astoria newspapers)	10	\$3,000
	Total Value of Library Use that visit	\$179.00	\$1,476,432



Ted Brainard blues concert



Music after hours



Super Heros gather at the Summer Reading kick off party.



Toddler time



Teen crafts



Every Child Ready to Read classes were held at Emerald Heights.



Carniverous plants captured the attention of all ages.



Reptile Man and some helpers.



Reptile man holds everyone's attention!!!

Submitted by: _____
Jane Tucker, Library Director